

Luxembourg, February 21, 2018

## SHAPING THE FUTURE OF YOUR BANK

**EXECUTIVE PROGRAMME: A STRATEGIC BANK MANAGEMENT REVIEW**  
dedicated to C-level executives, direct reports and board members

**LUXEMBOURG, MAY 14-18, 2018**

Dear Madam,  
Dear Sir,

Since the financial and structural crisis in 2008, so many things have changed for good. More than ever before, the transformational change and the digitalization will challenge the financial industry for the years to come. If we do not act carefully, the speed of change can very rapidly bring us from a leading position into a rather difficult dead-end. Many bankers have so many open issues and concerns that sleepless nights are part of their normal life.

The fourth edition of the 5-day **Executive Programme for C-level executives, direct reports and board members** will include a cyberattack simulation game, in order to explore the risks of cyberattacks and how to best react to them.

With the experience that we are able to bring together in our financial centre and with the cooperation of recognised professional associations, we strongly believe to be best equipped in order to help you shape the future of your bank.

As you will be able to see from the appended documentation, our agenda addresses all the central points of concern, which are today so topical and strategic, in order to assist you in facing your real issues. An ideal combination of lectures, open and panel discussions, visits to financial institutions and meetings with C-level executives make up the ingredients for a successful Executive Programme.

### **When and where?**

The Executive Programme: A Strategic Bank Management Review, supported by the Luxembourg Government, will be organized in **Luxembourg from 14 to 18 May 2018** (arrival on Saturday 12 or Sunday 13 May, at your choice; departure on Saturday 19 May).



We will be able to host **16 executives** selected by the House of Training-ATTF. The selection will be based on objective criteria such as the applicants' present function as well as their professional exposure. Please note that a sound command of English is required.

### Who should attend?

If you are a **C-level executive (CEO, CFO, COO, CRO, etc.), direct report or a Board Member**, you are exactly in the scope of this Executive Programme, built just for you.

Not only will the content be highly relevant for you, but it will also be an unique platform to network with peers from around the world. We will have enough time to share experiences, good or bad, and learn from each other as well as from experienced experts.

Dynamic, interactive, concrete and practical are the key words of our Executive Programme. At the end of the week, best practices will be the most obvious take-away to bring back home.

We invite you to have a look at the attached documents to get more details on the topics that will be covered and the organizational set-up of this Executive Programme.



To apply for the seminar, please fill in the attached application form and send it back **by March 27, 2018 to the House of Training-ATTF official partner in your country**. Please note that the House of Training-ATTF will consider only fully completed forms.

Some dates will pay a contribution fee detailed in the "Financial conditions document" attached to this invitation.

Should you need any further information on the programme, do not hesitate to get in touch with us.

We look forward to welcoming you to Luxembourg for this challenging, innovative and customized programme.

Yours sincerely,



Luciele Milani  
Project Manager



Tisiana Baguet  
Project Manager

Appendices: *Organisation sheet*  
*Provisional programme*  
*Testimonials*  
*Lecturers short biographies*  
*Financial conditions*  
*Application form*