





# Financial Institution Analysis Through Bank Simulation Game (B@nkSIM)

VIRTUAL CLASSROOM Date: 11-15 October 2021

# **INTRODUCTION AND OBJECTIVE**

"Financial Institution Analysis through Bank Simulation Game" is a training programme designed to be used by financial institutions in the training of their personnel. The programme consists of a combination of a conceptual and practical parts.

The conceptual part includes discussions, case studies and exercises on several theoretical and practical aspects of financial and general management in a universal bank. During these conceptual sessions, our trainers share their real banking experience with participants.

The practical part includes the use of the B@nkSIM banking simulation programme. The computer-based bank management simulation programme depicts a typical full-service universal bank. Several banks compete against each other, creating a realistic banking environment.

- > To give participants a global overview of the main methods used by external observers to analyze financial institutions.
- > To give participants an insight into the major decisions taken in banking today.
- To provide participants with an overview of how different areas of the banking business interact to drive overall business and financial performance.
- > To provide participants with an understanding of the overall strategy of their financial institution.

#### **TARGET GROUP**

Bank managers at decision level, high potential staff in a management area.

# LANGUAGE

A good command of English is required.

#### TRAINER

Mr Yves Mathieu, Independent Consultant, Facy SA, Lecturer at University Saint-Louis, Brussels and Prof. Dr. André Thibeault, Emeritus Professor of Banking and Finance, Vlerick Business School, Belgium

## **DURATION & DATE**

October 11-15, 2021, from 9.00 to 12.00 + 14.00 to 17.00.

## **PLATFORM & TECHNICAL REQUIREMENTS**

The Microsoft Teams platform will be used for the online sessions. Teams' invitations for the sessions will be sent to each participant by Yves Mathieu (mathieu@bbacademy.be). The participants will be invited to communicate the e-mail address on which they will be able to follow the online sessions (if it is a professional address, participants are asked to check with their company's IT department that it is possible and authorized).

Each participant will have to be equipped by a PC connected to internet as well as a camera and a microphone. A Teams license is not required to be invited to attend these sessions.

If you are already using Teams, you should verify that the mail address used for the invitation is the same than the connection address of your Teams and more generally your Microsoft Account. If not, access could be denied. The easy way is to create a specific Teams account linked to your mail address.

A session of a duration of 1 hour (technical test call with general introduction) will be organised the week before the training with the selected participants, the two trainers, the ATTF and the partners (precise timing will be given 2 weeks minimum before the training).

# CONTENT

The five days are divided in theoretical and practical parts.

During the practical part, the participants manage the different virtual banks over four periods. In making their decisions for each period, the banks compete against each other in the marketplace for new business.

The ability of each management team to maximize shareholder value is reflected both in the bank's share price and in its credit rating. To feed their analysis, participants will be taught with different financial analysis methods and processes:

- Evaluation criteria
- Key Challenges
- Quality Management : global overview
- Financial Statements & DuPont Analysis
- Risk Management : global overview
- CAMEL model's constituents: analysis and discussion
- Supervisory process: from Basel I to III

All banks submit their decisions by completing a decision sheet for each period. Upon receipt of the decisions of the various management teams, the facilitator inputs all decisions to the simulation programme and produces the results. These results are discussed to improve the quality of the decisions for the new period.

### REGISTRATION

Send your filled registration forms via email at KBA, or contact us at: <u>kbatrainingcenter@bankassoc-kos.com</u> or **038 246 171**