



DATA ANALYTICS IN BANKING - FUNDAMENTALS

ONLINE TRAINING
Date: 10 November 2021

INTRODUCTION AND OBJECTIVE

After completing this course, the learner will be able to understand:

- ✚ Concepts of Data Analytics
- ✚ Issues that Data Analytics can solve
- ✚ Data Analytics Key Words
- ✚ Competencies needed
- ✚ Business applications and processes of Data Analytics
- ✚ Promises and pitfalls of Data Analytics
- ✚ Examples of FinTech firms

TARGET GROUP

This course is suitable for Data Analysts, Scientists or data-oriented Staff.

LANGUAGE

A good command of English is required.

TRAINER

Ms. Anke JOUBERT and Ms. Hajar KHIZOU

Ms. Anke JOUBERT is a Manager at Deloitte in Artificial Intelligence and Data. With a background in Economics and Big Data Analytics, her focus is on applying advanced Data Science techniques to solve relevant business issues for our clients. She is passionate about life-long learning and is a facilitator at the Deloitte AI village, moderator at the LHoFT1 AI Spotlight series around Banking and has spoken at various conferences on topics in her field. She enjoys working in the ever-evolving field of AI and staying up to date to the latest AI trends.

Ms. Hajar KHIZOU is Analyst in the Artificial Intelligence & Data practice at Deloitte Luxembourg. Hajar built and implemented data visualization dashboards in an agile environment for different clients in the Financial Services Industry. As a data scientist, Hajar has hands-on experience in building business tailored Machine Learning models.

DURATION & DATE

1 session of 4 hours on November 10th from 1pm to 5pm

PLATFORM & TECHNICAL REQUIREMENTS

WEBEX

In order to join the course participants are requested to have:

- ✚ a stable internet connection
- ✚ a device (preferably a PC) with well-functioning microphone and webcam (mandatory to be able to interact with the trainer and peers).

CONTENT

- ✚ Data types and Actors
- ✚ Issues Data Analytics can solve
- ✚ What are Data Analytics - Key words and notions?
- ✚ Data science Ecosystem
- ✚ Problem definition for Business applications of Data Analytics
- ✚ Data analytics processes - Data preparation, visualization
- ✚ Case studies
- ✚ Promises & pitfalls of Data Analytics

REGISTRATION

Send your filled registration forms via email at KBA, or contact us at:

kbatrainingcenter@bankassoc-kos.com or **038 246 171**